Awards are for the counselor or manager who earned the points and his/her guest. Award points carry no cash value and are redeemable only through the Winning Partnership Award program. Cash may be added to the award points to achieve a higher award level at the rate of $1.00 for 100 points. Lincoln Heritage Funeral Planning, LLC reserves the right to judge quality of business reported as sold as it relates to early death, lapses and surrenders. The payment of federal, state or local income tax levied on an award is the sole responsibility of the counselors and managers. Lincoln Heritage Funeral Planning, LLC will file a form 1099 when the amount of awards exceeds $600 in any calendar year. In matters relating to the interpretation and application of rules, the decision of Lincoln Heritage Funeral Planning, LLC shall be final.
WHAT'S INCLUDED
You and your guest will enjoy five nights and six days in Hawaii, all expenses paid, at Marriott's Waikiki Beach Resort & Spa — May 3 through May 8, 2008. Your vacation will include:

- Round trip airfare
- Transfers to and from hotel
- Hotel room, tips and portage
- Visa card and/or vouchers for breakfasts and dinners
- Welcome reception
- Celebration dinner
- The Polynesian Cultural Center, luau and evening extravaganza

ONE SPECTACULAR RESORT
A vibrant stretch of beach where Hawaiian royalty once vacationed serves as the stunning backdrop for the renowned Waikiki Beach Marriott Resort & Spa. The hotel features 1,310 guest rooms in two towers, placing guests at the heart of all things fun. With breathtaking views of the Pacific Ocean and Diamond Head, each room is elegantly furnished with island-style décor and luxurious finishes. The Resort features two heated swimming pools, a 24-hour fitness center, the Spa Olakino and a full complement of dining options.

ONE FUN ISLAND
The island of O'ahu offers an endless array of attractions, including Waikiki Beach, Honolulu Zoo, Waikiki Aquarium, Kapi'olani Park, Diamond Head, 'Iolani Palace, Pearl Harbor Memorials, the International Marketplace and the Polynesian Cultural Center — not to mention countless shopping and dining opportunities. Whether you're dreaming of a scenic hike to an extinct volcano, surfing in the warm waves of the Pacific, or just taking in all of the sites and experiences of Hawaii, you're sure to have your expectations exceeded by this exquisite slice of paradise.

HOW TO QUALIFY
- Counselors and Managers in good standing as of May 3, 2008 are eligible and automatically enrolled.
- Participants will earn incentive travel points for business submitted to LHLIC between January 2, 2007 and January 28, 2008.
- Counselors will earn one point for each dollar of funeral face value sold (minus chargebacks).
- Managers will earn one-third point for each dollar of funeral face value sold (minus chargebacks) by counselors on which they receive overrides. They also receive one point for each dollar of funeral value personally produced (minus chargebacks).

POINTS NEEDED
Hotel room for two people
- Garden/city view ............................................ 390,000
- Partial ocean view ........................................... 450,000
- Ocean view ..................................................... 520,000
- Ocean front .................................................... 630,000
- Ocean front 6 days .......................................... 800,000
- Ocean front 7 days .......................................... 1,000,000

Excursions for two people
- Pearl Harbor, Arizona Exhibit, historic Honolulu ................ 15,000
- Shopping excursion ........................................... 15,000
- Waterfall hike .................................................. 22,500
- Circle Island tour ............................................. 32,500
- Motorized water sports (any two) (wave runner, parasail, banana boat, etc.) .................. 45,000
- Kualoa Ranch (any two) (horse back, ATV, six wheeler tour, movie tour) ........... 50,000
- Snorkeling ....................................................... 65,000
- Scuba ............................................................ 65,000
- Helicopter Tour .............................................. 67,500
- Golf ............................................................. 100,000
- Deep sea fishing .............................................. 125,000
## New Counselor’s Prorated Winning Points

<table>
<thead>
<tr>
<th>Hotel room for two</th>
<th>March</th>
<th>April</th>
<th>May</th>
<th>June</th>
<th>July</th>
<th>August–December</th>
</tr>
</thead>
<tbody>
<tr>
<td>Garden View</td>
<td>370,000</td>
<td>350,000</td>
<td>330,000</td>
<td>310,000</td>
<td>290,000</td>
<td>260,000</td>
</tr>
<tr>
<td>Partial Ocean View</td>
<td>430,000</td>
<td>410,000</td>
<td>390,000</td>
<td>360,000</td>
<td>330,000</td>
<td>300,000</td>
</tr>
<tr>
<td>Ocean View</td>
<td>500,000</td>
<td>480,000</td>
<td>450,000</td>
<td>420,000</td>
<td>390,000</td>
<td>350,000</td>
</tr>
<tr>
<td>Ocean Front</td>
<td>600,000</td>
<td>570,000</td>
<td>540,000</td>
<td>500,000</td>
<td>460,000</td>
<td>420,000</td>
</tr>
<tr>
<td>Ocean Front 6-nights</td>
<td>770,000</td>
<td>730,000</td>
<td>690,000</td>
<td>640,000</td>
<td>590,000</td>
<td>530,000</td>
</tr>
<tr>
<td>Ocean Front 7-nights</td>
<td>960,000</td>
<td>910,000</td>
<td>860,000</td>
<td>800,000</td>
<td>740,000</td>
<td>670,000</td>
</tr>
</tbody>
</table>

If you use the Prorated Winning Points qualification you can not purchase points. Controlled or family member business does not count for qualification. In addition to the cabin points above, excursions can be earned at the rate of one point per net sales dollar over the points used for your room.